GOTHAM research group

MEMORANDUM

TO: Interested Parties

FROM: Gotham Research Group

SUBJECT: January 2011 Connecticut Survey Results

DATE: January 20, 2011

KEY FINDINGS

The results of a recent survey of registered likely voters in Connecticut demonstrate that Congressman Chris Murphy is very well-positioned for a U.S. Senate run in 2012.

Whether it's a general election contest against well-known potential Republican candidates, or a primary race against Connecticut Secretary of the State Susan Bysiewicz, Murphy is the top choice for Connecticut voters.

General Election

- In a two-way race with either Linda McMahon or Rob Simmons as the Republican candidate, Murphy is the clear frontrunner.
- Murphy currently has a 19 point lead over McMahon (54% to 35%) and a 12 point advantage over Simmons (46% to 34%).

General Election Race	
Democrat Chris Murphy	54%
Republican Linda McMahon	35%
Undecided	11%
Democrat Chris Murphy	46%
Republican Rob Simmons	34%
Undecided	20%

Question Wording: Suppose the general election for U.S. Senate in 2012 were being held today between (ROTATE) Democrat Chris Murphy and Republican Linda McMahon/Republican Rob Simmons, for whom would you vote?

Primary Election

- Murphy is also well-positioned to win a Democratic primary race against Bysiewicz.
- In a head-to-head race among likely Democratic primary voters, Murphy has a solid 9 point lead over Bysiewicz, 40% to 31%.

Primary Election Race	
Chris Murphy	40%
Susan Bysiewicz	31%
Undecided	29%

*Question Wording: [*Asked of likely Democratic primary voters only, n=257] If the Democratic primary election for U.S. Senate in 2012 were being held today between (ROTATE) Chris Murphy and Susan Bysiewicz, for whom would you vote?*

A NOTE ON METHODOLOGY / QUESTION WORDING

The findings described in this memo are based on a survey conducted January 3rd through 5th, 2011 among a representative sample of 502 registered voters likely to vote in the 2012 election for U.S. Senate in Connecticut. The margin of error on the total sample of 502 is +/- 4.4%. The survey includes a sample of 257 registered voters likely to vote in the Democratic primary for U.S. Senate in 2012. The margin of error on the sample of 257 is +/- 6.1%.

The study was conducted by telephone using live interviewers. Voters were randomly selected from a list of registered voters in Connecticut. All the numbers are presented as percentages and, due to rounding, may not add up to 100%.

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